



# Lela Tatarashvili

## Graphic Designer

### CONTACTS

01

[BEHANCE.COM/LELATATARAS](https://www.behance.com/lelatataras)

[LELATATARASHVILI@GMAIL.COM](mailto:lelatatarashvili@gmail.com)

+995 591 807 610

L. LAGURASHVILI 1  
TBILISI/GEORGIA

### EXPERIENCE

02

2021 Dec - Present

#### DDB Betterfly

Currently, I am working as a Social Media Graphic designer in an advertising company - DDB BetterFly.

My job refers the Creation and Development of visual content on social media platforms.

Planning and executing social media strategies, creating and publishing content to a variety of platforms, and interacting with their communities and audiences.

Work on a wide range of projects and media, using various computer software to visualize and develop innovative graphic designs that meet business goals

Work independently and cooperatively on multiple projects with marketing team, meeting deadlines and budget constraints, and scheduling project implementation based on workload, which may include five or more simultaneous projects.

2019 Oct - Present

#### Freelancer Graphic Designer

Meet with clients either in person or online in order to discuss the scope of different projects.

Advise clients on the best strategies to use for their particular products and desired audiences.

Create unique images, audio messages, illustrations, and logos for customers.

### SKILLS

03

Adobe Photoshop Adobe Certified

Adobe After Effects Adobe Certified

Adobe Illustrator Adobe Certified

Adobe InDesign

Figma

Adobe Lightroom

Adobe XD

Adobe Dimension

### LANGUAGES

04

English Fluent

Georgian Native

German Basic

### EDUCATION

05

Sep 2008 - Jun 2021

#### 154 Public School.

High School Diploma

Oct 2019 - Oct 2022

#### IT Step Academy

Graphic Design Certification